TJCASGA REGION 2



EVENT OF THE YEAR

BACKSTORY

To say that college can be expensive is quite an understatement. Even students who attend community colleges, such as Collin College, still struggle to afford their term and the books required. Collin College's President of the Senate, Amellia Andrews, recognized the need for students to have a little bit of ease going into this semester and so she sought out a solution. "It was hard at first, I mean we have restrictions on in-person events at [Collin] College right now after all. Still, I understand how expensive the basics can be especially after the financial downfall of 2020." Miss Andrews was determined to find the best solution possible and one that could accommodate the obstacle presented to the Student Government Association. The event needed to be something simple, engaging, and most importantly virtual but what could blend all of these requirements together? Late one night after watching some of the baking competitions on Netflix, the idea came to Miss Andrews in the form of confectionery genius. A virtual baking competition.



With the idea proposed and accepted at one of the weekly Executive Officer meetings, the team set off to make it spectacular. The Collin College Student Government Association had a large order on their plate as the end of February was only a moment away.

Tirelessly, the team worked out the details and guidelines for the event through late-night phone calls, meetings, and promotion efforts. The TJCSGA Region 2 Representative Officer, Michael Habib, suggested that the theme incorporate the Region II Spring Conference theme which was unanimously accepted by his fellow officers. With the theme and event figured out, all that was left was to determine how it could help the students of Collin College financially. The answer was simple; offer money to the bookstore. Together, the Student Government Association allocated funds to correspond to the First, Second, and the 'People's Choice' winners. "We wanted to do something substantial for those who participated. You know, something that could easily get them through the semester."

SETBACKS

The amount that the Student Government Association approved of was more than substantial. For the First Place winner, there would be a grand prize of \$250 to the Collin College bookstore. As for the other prizes, Second Place would win \$100 and the People's Choice winner would receive \$50 to the bookstore. " Although 2020 hindered our ability to hold events, it thankfully left us with some more funds to use for our students." Commented Amellia Andrews when asked about the reasoning behind the generous prizes. Everything was falling into place, the promotional flyers were made, and the date was set. The anticipation was killing the Executive Officers and they were eagerly awaiting the date of the event, and then the worst scenario happened. Texas weather is notorious for being inconsistent on a good day but one of the worst snowstorms the state had ever seen felt like a slap in the face. With power outages taking hold of the Collin students, the Student Government Association decided to extend the event to the following week. " We wanted to make it as fair as possible for our students and give them the best chance to succeed." Said Miss Andrews regarding this decision.

PERSEVERANCE

Collin College's chapter of the Student Government Association understands working with unforeseen circumstances due to the entirety of 2020. A little setback was not enough to deter this event from proceeding and as those in show business say, 'the show must go on.' The new deadline was approaching faster than the team wanted to admit but they were adamant about creating a memorable event. Emails were sent out to the professors in the hospitality and culinary departments, flyers distributed around the campuses, and the baking supplies were provided for the participants. All that was left was to host the highly anticipated event. On the day of the competition, everything went swimmingly without a hitch. The winner of the event, Debbie Burrow, produced some amazingly beautiful cakes which wowed the judges.

Mrs. Burrow's confectionary creation not only demonstrated her creativity but the theme of the event as well. All-in-all, Mrs. Burrow was the clear winner of the event and deserved the grand prize of \$250 to the

bookstore.

WINNER'S PICTURE





Although this year has just started, it still seems like everyone is still trying to pick up the pieces from last year. That is precisely the reason why the Collin College chapter of the Student Government Association wanted to give back to their fellow students in the best way possible. "We certainly learned a lot from this event, for better or for worse. But I was so thankful to work on this with my team and we are hoping to do this again in the future." Commented Amellia Andrews on her thoughts of the event. The Executive Officers are working to hold this event again during April in preparation for the TJCSGA State Conference. As the saying goes, 'You can only go up from here!' The next version of this event will be bigger and better than the first round. As representatives of the students of Collin College, it is the privilege and honor of those in the Student Government Association to find unique ways to accommodate for their pursuit of education. Even though the event may not have been perfect, it was still an entertaining event for the students and the Executive Officers.



March 1, 2021

Dear TJCSGA Region II Awards Committee,

It is with great pleasure to verify the Collin College Student Government Association's (SGA) "The Great SGA Bake-Off" event for the TJCSGA Region II Event of the Year Award.

On February 22-26, 2021, the SGA held "The Great SGA Bake-Off" event to support students. This program was focused on providing students an outlet during the semester by providing students with the ingredients to bake an item of their choosing that included the items given, as well as a unique secret ingredient. Not only did baking become a staple in the past year due to the pandemic, but it also helps students who may not know how to bake a cake, the ability to take real ingredients and make something for the first time. This event did have some set backs as the original program date occurred during the inclement winter weather. It was re-scheduled to the week it occurred. The pick-up location for the items was also hit by the winter weather and caused for the location to be changed and getting the baking kits was a bit more difficult than was originally planned.

This event did provide a fun atmosphere for those that participated and the winner of the Bookstore gift certificate for very appreciative of the opportunity to participate and win the certificate!

This event can be easily implemented at any institution as a way to include all students, virtual or in-person to be able to have an interactive event and show off their talents and skills.

Sincerely,

Stephen C. Rogers

Collin College-Assistant Director of Student Engagement